



Did you get it? If you haven't, do not miss it!!

ACCPAC International, Inc extends its Simply FREE campaign and will continue to offer its top-selling Simply Accounting (SRP:\$109) free to small businesses in the United States.

Simply Accounting is a powerful small business accounting system already in use by more than 300,000 satisfied customers worldwide.

The software features an easy-to-use interface, six integrated modules (General Ledger, Purchases and Payments, Sales and Invoicing, Project Costing, Inventory and Services, and Payroll), more than 100 pre-packaged reports, and unlimited custom reporting.

(Continuing to bottom)

Life Tips

You don't get to choose how you're going to die. Or when. You can only decide how you're going to live. Now.

— Joan Baez

The CD delivery carries a charge of \$9.95 to help defray shipping, handling, and production costs. (There is no downloadable application anymore).

The Simply Accounting version shipped on the free CD is identical to the fully packaged product. Simply Accounting can be ordered on the web at www.simplyaccounting.com/free or by calling 1-866-SIMPLY-0.

Small Application for Spending less: Systematic Mailing Application to reduce cost

Business owners, executives, or managers often try to reduce cost of business operation. Quite often they try too hard and make everything more complicated than it should, while in fact, one simple solution could provide you with substantial benefit and help you reduce cost significantly.

Sending brochure, product update, or sample products to existing clients or prospects for marketing purpose could easily prove to be a huge burden to your marketing budget. To accomplish that, you need to maintain a reliable client/prospects database as well as staff to fill out mail forms, to create address label and to apply correct postages.

Our client introduced the Internet Postage application, which lets you print complete Express Mail labels without filling out any multi-part forms by hand.

It is a web-based application, and it can hold your client/prospects database on their web-server.

By simply selecting the destination address, it automatically creates bar-coded, traceable mailing label. Just print and stick the label on your package and it's ready for the mail-

box or for pickup by your carrier.

Our staff got involved in this implementation and he noticed that client can receive the following benefits immediately.

Save Time. No need to stand in line at the Post Office, fill out Express Mail forms, or buy stamps. With this application, you send Express Mail right from your office.

Check Before You Send. Do you know if your package will be delivered tomorrow? Want to know what time? The application lets you check the USPS (United States Postal Service) service guarantee for your package with one click!

Track Your Mail. Its Postage Log lets you track your Express Mail without keeping any receipts or typing in tracking numbers - just click the Status button.

E-Mail The Recipient. The Postage Log lets you send e-mails to your customers with a web-link that tracks their package. Just click the E-Mail button. In addition, the postage log generates postage cost report so that you can make sure how much it costs. This is a powerful

tool to analyze sales/ marketing operation.

Since the client uses this application to send the product sample, it is crucial for them to send the right package to right place at right time.

Even though this is a small and inexpensive application, it will save your time and money. Moreover, it gives birth to better customer service. Our staff configured the application, uploaded the database, and made it work. Furthermore, he made sure that the entire business workflow works smoothly.

This is a good example of how Information Technology (IT) benefits to you as the user. After all, our client can establish the system to serve customer/prospects better, to relieve your workers administrative burden, and to make your business more competitive.

*For more information,
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At OpenAxis, we focus on the implementation of IT solutions for small- and medium-sized businesses.

We provide management and computer consulting services by identifying issues, implementing solutions, and managing all your IT needs.

Comprehensive Solution:

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Business Tips: **WHO IS OUR CUSTOMER?**

We know who our customers are. Customers buy our products and services and pay us for the product purchased and services rendered.

To manufacture products or to provide services, we need to purchase materials; parts, supplies, utility and others that rely on services from other companies. Also, we need colleagues to work together.

As an individual, we work for our company or our colleagues, such as our managers or our subordinates. We receive salaries and bonus for our services. Who is our customer? Our company buys our services and pay us salary and bonus. **Our company is our customer, too.** Our manager brings us a project and we work for him under his direction. **Our manager is our customer, too.**

Accordingly, we human beings have been serving each other for many years. We are very lucky to be able to help others. We are fortunate that somebody needs us. We sometimes forget to appreciate what we have been given by other people – working opportunity.

We are very lucky to have our family – parents, husband, wife, children, others. They do not pay us for our services. However, they give us big smile and hug and make us happy everyday. **We have family customers, too**

Don't forget our company is our customer, too.

You can subscribe

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Thank you for being our precious clients. We do everything we can do to provide the best service and to continuously strive to lead your business toward achieving your business goals.

This time, we would like to proceed one step further.

Currently we are updating our website (www.openaxis.com), and we create e-mail subscription form on the website (<http://www.openaxis.com/newsroom.html>). Simply fill out your e-mail address and click "Submit" button, and you receive on-line version of OpenAxis news every two weeks (PDF format).

OpenAxis News contains useful information regarding business management, computer system management, new ACCPAC products update, computer security update, and some computer application usage tips. We believe that this is one way to serve you better.



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